

# MONOCLE Design Awards

The designs, people and places that earned one of this year's Monocle Design Awards.

2025



# 50

## THE SHAPE OF THINGS TO COME

EDITED BY  
Nic Monisse &  
Grace Charlton

STILL LIFE  
Leon Chew

OFFICIAL PARTNER



From handsome Nordic furniture and exhibitions of Middle Eastern makers to pared-back train refits and sleek kitchen appliances, the following 50 designs, people and places are the big winners in Monocle's annual Design Awards.



Best armchair

Flair O' Maxi  
by B&B Italia

Italy

The Flair O' Maxi is a new iteration of B&B Italia's 2021 Flair O' chair – and the rightful winner of our best armchair award. We love it for its simplicity: its stately plinth and swivel combined with comfortable padding. "The key idea for this particular form was 'lounging'," Monica Armani, the chair's designer, tells MONOCLE. "But that's a very broad notion. Last year, suddenly inspired by Italian dresses from the 1960s, I decided to change the proportions of the seat."

By delivering on the basics in a confident way, Armani created a product that's versatile. It's the type of chair you'd make a beeline for in a crowded living room, but would do just as well at the head of the boardroom table in a stately office. "Elegance and comfort are very connected," says Armani. "We sought to capture that combination." — RJO [bebitalia.com](http://bebitalia.com)

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